



Design Awards

INTRODUCTION

Application type * product / conceptual design)

Terms and conditions * If you have read and accepted the terms and conditions please tick

PRODUCT DESIGN

1. Product info

- 1.1. **Applicant type** * designer / producer / trademark owner
- 1.2. **Applicant Position** Please state your duty if you are applying on behalf of a company (Max. 200 char.)
- 1.3. **Product type** * eg: Television (Max. 200 char.)
- 1.4. **Brand** * eg: Sony (Max. 200 char.)
- 1.5. **Registration in Turkey** Is this brand registered in Turkey?
- 1.6. **Model** * eg: Bravia (Max. 200 char.)
- 1.7. **Basic functionality** * eg: Flat screen color TV, displays video
- 1.8. **Materials and production technique** * eg: ABS injection molding
- 1.9. **Release date** * eg: 8 May 2007 (Max. 50 char.)
- 1.10. **Release locations** * eg: Turkey
- 1.11. **Yearly production rate** * eg: 300 pieces in 2007
- 1.12. **Price** * eg: 500 YTL on average (Max. 250 char.)
- 1.13. **Dimensions** * eg: 42" display; 100" x 70" x 28" (Max. 250 char.)
- 1.14. **Weight** * eg: 25 kg. (Max. 250 char.)
- 1.15. **Intellectual Property Rights** Design, patent and utility model registration numbers and countries, if any.
- 1.16. **Compatible standards** eg: ISO9002:2003, CE
- 1.17. **Product category** * Please select the one which fits best.

2. Manufacturer

- 2.1. **Name** * eg: Falcon Electronics (Sub-contractor of Sony) (Max. 250 char.)
- 2.2. **Chamber registration** eg: Chamber of Commerce no:123123 (Max. 250 char.)
- 2.3. **Address*** Zip Code - City* - Country* - Telephone - Fax - E-mail

3. Trademark Info

- 3.1. **Manufacturer owns the trademark** If you tick this, you may skip to the next page.
- 3.2. **Name** * eg: Sony (Max. 250 char.)
- 3.3. **Chamber registration** * eg: Chamber of Commerce no:123123 (Max. 250 char.)
- 3.4. **Address** * Zip Code - City* - Country* - Telephone - Fax - E-mail

4. Designer Info

4.1. **Name * Surname *** Name and surname of the designer

4.2. **Address*** - Zip Code - City* - Country* - Telephone - Fax - E-mail

Add new designer

5. Design info

5.1. **Goals of the design *** Please briefly state the goals of this design. What sort of a need did this design aim to fulfil? To which extent did it accomplish its goals?

5.2. **Novelty aspects *** Please briefly state the innovative and distinctive aspects of this design.

5.3. **Aesthetical properties *** Please explain how the aesthetical qualities support the product.

5.4. **Benefits for user *** Please explain who is the intended target user and what are the primary benefits for the user.

5.5. **Preliminary research** Please explain the research made concerning the user, environment, technology, etc. and how the results were reflected to the design

5.6. **Economical contribution *** Please explain what the benefits of this design are, concerning the firm, production and the brand

5.7. **Environmental aspects *** Please explain what precautions were taken to minimize negative environmental effects during production, usage and disposal stages

5.8. **Other** Concerning the good design and superior design criteria, please state the issues that you would like to be considered during the evaluation

6. Images

6.1 **Image** - Images of the product. Please provide photos of the product from principal angles and photos regarding the usage of the product. You should upload at least 3 images. You can upload up to 5 images

6.2 **Image caption:**

* Areas that must be filled out